



Our new Dental Over-the-Counter (OTC) Health Solution program gives members \$50 a year to spend on oral health products at CVS® retail locations to support employee wellness and productivity.

Aetna®, a proud CVS Health® company, is committed to helping your employees feel and work their best, benefiting both their health and your organization's bottom line.

That is why our OTC program gives each dental subscriber \$50 to shop hundreds of CVS® retail oral health and wellness items, from rechargeable toothbrushes, mouth wash, pain relievers and cold medicine and much more. Subscribers can conveniently shop for eligible products in-store, online, or over the phone. That's how **healthier happens together™**.

How does the Over-the-Counter Health Solution support employers?

Cost-effective

Every \$1 spent on over-the-counter items saves the health care system an average of \$7.33¹

Good for business

Creating greater access to OTC products can help reduce loss in productivity¹—helping to boost your bottom line

Simple

The program is easy to activate and Aetna supports subscriber marketing to help increase utilization

How the Over-the-Counter Health Solution for Dental works

- Subscribers are automatically enrolled-no extra paperwork required.
- Subscribers get an annual \$50 allowance towards eligible CVS Health® brand oral care and pain-relief products. One allowance per household.
- Subscribers receive communications with a link to start shopping
- Redeemable online, at CVS in-store locations ,or via phone
- Any unspent funds will expire at the end of the calendar year and cannot rollover

Want to learn more about how our Over-the-Counter Health Solution program can help your employees? Reach out to an Aetna account representative today.

¹The Power of OTCs to Provide Consumer Value:
<https://www.chpa.org/sites/default/files/media/docs/2022-11/The-Power-of-OTCs-to-Provide-Consumer-Value.pdf>

Dental policies and plans are insured and/or administered by Aetna Life Insurance Company (Aetna). Aetna is part of the CVS Health® family of companies.